

## **PRIVACY POLICY**

This Privacy Policy (the "Policy") describes the collection and use of your information by PIKOLINOS USA, CORP. ("Pikolinos") in connection with your access and use of Pikolinos.com (the "Website") and, unless otherwise indicated, your use all other websites and services linked to or accessible from the Website that are also owned or operated by Pikolinos or Pikolinos' subsidiaries and affiliates. Where used in this Policy, "you," "your," and similar words mean the visitor to and/or user of the Website.

Pikolinos's Website includes certain features, including e-commerce features, hosted by Magento, Inc. on the Magento platform (magento.com), and a single sign-on feature using social networking accounts, such as a Facebook account. Your personal and non-personal information may be stored by Magento, Inc. and/or the relevant social networking site, and those sites' privacy policies may apply to the collection, use and disclosure of your personal and non-personal information. This Policy describes only Pikolinos policies with respect to your personal and non-personal information.

This Policy does not amend, replace or modify the Terms of Service and Conditions of Use applicable to your use of the Website.

We recommend that you read this section carefully, as it contains relevant information with respect to the collection and treatment of Information you provide while interacting with the Website.

### **1. INFORMATION COLLECTED**

Pikolinos collects personal and non-personal information that you provide while interacting with the Website. The personal information that Pikolinos may collect includes your name, mailing address, phone number, email address, credit card number, and other financial or payment information, and order history and order details. The non-personal information that Pikolinos may collect includes your browser type, the URL of previous websites visited by you (or by others using your computer or device), your internet service provider, operating system, and your internet protocol address.

Pikolinos may use analytic and reporting technologies to record non-personal information such as internet domain and host names, internet protocol addresses, browser software, operating system types, click patterns, and the dates and times that the Website is accessed by you. Pikolinos may engage a third party to help manage, monitor, and optimize the Website and measure the effectiveness of our advertising, communications, and users' interaction with the Website. Pikolinos may use web beacons and cookies (described below) for this purpose.

Your use of the Website and your disclosure of information to Pikolinos constitutes your consent to Pikolinos collection of that information and the use of that information as described in this Policy.

### **2. USE OF INFORMATION BY PIKOLINOS.**

Pikolinos uses your personal information primarily for its own internal purposes, such as providing, maintaining, evaluating, and improving the Website and the products and services Pikolinos offers and sells, to collect credit card payments or other fees and to provide customer support.

Pikolinos uses the non-personal information collected to track the use of the Website and to assist Pikolinos in providing, maintaining, evaluating, and improving the Website and the products and services Pikolinos offers and sells.

Pikolinos may use your personal information to contact you regarding the Website and Pikolinos's products and services. Pikolinos may send you emails about the Website store, new products and other updates, but you may opt out of receiving these emails.

### **3. DISCLOSURE OF INFORMATION TO THIRD PARTIES.**

Pikolinos may disclose your personal information to protect or enforce Pikolinos's legal rights and policies, to protect or enforce the legal rights of a third party, or as Pikolinos reasonably believes is required by law (such as to comply with a subpoena or court order).

Pikolinos may use third parties to provide certain services or features on the Website, including but not limited to Magento, Inc. and third parties who help Pikolinos provide, maintain and improve the Website and Pikolinos's products and services. Pikolinos may disclose your personal information to such third parties. Pikolinos has no control over how third party vendors collect or use your personal information and these third-party vendors may have terms, conditions and privacy policies that differ from this Policy.

Pikolinos may disclose your personal and non-personal information to its own affiliates, including but not limited to, Pikolinos Intercontinental and S.A. and Pikolinos, S.L. for marketing, advertising, and demographic analysis.

Pikolinos may share your personal information with a third party if it is merged with another business or otherwise undergoes a change of control, another entity acquires Pikolinos, or substantially all of its our assets, or in preparation for any of these events. Also, if any bankruptcy or reorganization proceeding is brought by or against Pikolinos, all such information may be considered an asset of Pikolinos and as such, may be sold or transferred to third parties. Any third party to which Pikolinos transfers or sells its assets will have the right to continue to use this information in the manner set out in this Privacy Policy.

Pikolinos may disclose non-personal information, in aggregate form that is not expressly associated with your personal information, to potential strategic partners, advertisers, investors, customers, and others. You may not opt-out of the sharing of this information.

### **4. COOKIES, TOKENS AND WEB BEACONS.**

A cookie or token is a small file placed on your computer's hard drive or in your device's memory in order to track your use of the Website. Most websites use cookies or tokens. Pikolinos may use cookies and tokens to track your use of the Website, provide you with a more personalized user experience, and to facilitate login or access to certain portions of the Website.

A web beacon is an often-transparent graphic image (usually no larger than a pixel) that is placed on a web page or in an e-mail to track the behavior of the user. We may use web beacons to track your use of the Website or track your interaction with emails that we may send you.

You may be able to prevent or limit the use of cookies, tokens, or web beacons by modifying your device settings.

To learn more about cookies, click [here](#).

### **5. PROTECTION OF INFORMATION.**

Pikolinos follows generally accepted industry standards to protect personal information transmitted through the Website. However, no method of transmission over the internet or method of electronic data storage can be guaranteed to be secure. While Pikolinos strives to use commercially acceptable means to protect your personal information, Pikolinos cannot guarantee absolute security.

Pikolinos is not responsible for the actions or omissions of third parties (including but not limited to third parties who access or attempt to access your personal information without Pikolinos's consent and authorization). Pikolinos is not liable or responsible for any disclosure of information due to errors in transmission, unauthorized third party access (such as hacking), other acts of third parties, or acts or omissions beyond Pikolinos's reasonable control.

## **6. PRIVACY OF MINORS.**

The Website is intended for adults only. Pikolinos will not knowingly collect or use any personal information from children under the age of 18. In addition, Pikolinos will delete any information in Pikolinos's database that Pikolinos knows originates from a child under the age of 18.

Children under the age of 13 are expressly prohibited from using the Website.

## **7. OPTING OUT OF COMMUNICATIONS.**

If you do not want to receive promotional, marketing, or other communications from Pikolinos or its affiliates, you may opt-out by following the instructions included in each email communication or by emailing us at [info@pikolinos.com](mailto:info@pikolinos.com).

## **8. CHANGES TO POLICY.**

This Policy is subject to change at any time. Changes to the Policy will be posted on the Website. Pikolinos will use commercially reasonable efforts to notify you by email of changes to the Policy that are reasonably material. Pikolinos's failure to notify you of any changes to the Policy will not affect any rights, liabilities or obligations of Pikolinos. You should periodically review the Policy on the Website to determine whether there are changes to the Policy that you deem to be material.

If you have any questions about this Privacy Policy, please feel free to contact us through our website, email us at [info@pikolinos.com](mailto:info@pikolinos.com), or write to us at:

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The language applicable to this Privacy Policy is English. Any version of the policy in a language other than English is offered for your convenience and to make it easier to understand. If there is any conflict between this English language Privacy Policy and any translated version of the Privacy Policy, i.e. Spanish, the English version controls.