Information Regarding Cookies

What are cookies?

Cookies are small text files that are sent to the user's device, either from the Website visited or from third-party websites. They are stored in the device's memory used for navigation, for a number of purposes.

Cookies can be divided into different types according to their purpose. Some are necessary for navigation or for using certain services; others aim to guarantee internal security, carry out administrative tasks for the system and statistical analysis, recognize what sections of the Website are the most important for users, or offer a customized Website experience.

In terms of how long they remain on the user's device, there are "session cookies" and "permanent cookies." Session cookies are stored on the device for the duration of the user's browser session and are deleted when the user closes the browser. Persistent cookies remain on your device for longer, depending on the duration of each cookie (ranging from one day to a number of years). They are deleted automatically when this period expires.

What does Pikolinos use cookies for?

Our web servers automatically detect the user's IP address and domain name. All this information is recorded in the server log file, which allows data to be processed in order to obtain statistical measurements that provide us with information about the number of visits to the page, etc.

When you register as a user on the Website, Pikolinos may use cookies to collect personal data that can identify you in subsequent visits and facilitate access and registration on the Website (for example, by recording your username or nationality) or make navigation easier. Pikolinos also uses cookies for system administration purposes, statistical purposes and web analysis, and to offer customized visits to the Website.

Types of cookies used

Broken down by purpose, Pikolinos uses the following types of cookies on the Website:

a. Customization cookies: they allow the Website to be adapted to some general pre-established characteristics, such as language, the browser used or the region from which the Site is accessed.
b. Technical cookies: they make navigating the Site more fluid user-friendly, as well as providing it with greater security. For example, they allow a registered user's session to be identified.
c. Analytical cookies: they allow information to be obtained geared to statistical analysis of the use made of the site by visitors. For example, they provide information on what search terms were used by users to reach the website.
d. Advertising cookies: they are used to manage existing advertising spaces on the page so that each user is offered advertising content in line with the content of the page and frequency of adverts.
e. Behavioural advertising cookies: they allow the management of existing advertising spaces on the page so that users can be offered advertising content in accordance with their browsing habits and preferences.

Below is a list of the cookies used specifically on this Website, their description and functions, origin and persistence.

Own cookies		
Purpose	**Origin**	**Persistence**
Indicates whether the user has accepted the Pikolinos Privacy Policy, and depending on this, determines whether or it should be displayed (pikolinosCookie)	.pikolinos.com	Persistent
Shows whether the user has already subscribed to the newsletter or not, and thus whether to display the window designed for this purpose (joinToNewslettersFromPopUp)	.pikolinos.com	Persistent
Cookie designed to optimise the traffic load on the website. (lb)	.pikolinos.com	Session

Third party cookies		
Purpose	**Origin**	**Persistence**
These Google Analytic cookies provide statistics on the use of the Website by the user, as well as in conjunction with other	.pikolinos.com Although these cookies are downloaded through the Website, they are considered third-party, as the information they allow to be	Persistent

cookies, offering advertising adapted to your interests and preferences.	collected is transferred and stored on the servers of Google, Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, United States). For more information on these cookies, see the following link: **https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage**	
This cookie is used by Google as a result of the use of the Google Analytics service by Pikolinos. It allows the assignment of a unique identifier to each user accessing the Website for the first time (_gali)	If you want to prevent the use of these cookies, visit the following link: **https://tools.google.com/dlpage/gaoptout?hl=en**	Persistent
This cookie is used by Google as a result of the use of the Google Tag Manager by Pikolinos. It allows the codes introduced within Tag Manager to be downloaded and applied. (_dc_gtm_UA-)	.pikolinos.com	Persistent
Wistia cookie, which allows Pikolinos to insert videos on its Website and for them to be viewed (_distillery)	.pikolinos.com	Persistent
Facebook cookie, which allows Pikolinos to let users register on our Website by using their Facebook account and detects whether the user is registered. (fbsr_)	.pikolinos.com	Persistent
Facebook cookie, which like the above cookie allows Pikolinos to monitor the users that are logged on Facebook. (fbm_)	.pikolinos.com	Persistent
Magento cookie, which allows each user to be assigned a session identifier with the aim of tracking behaviour across the Website (frontend).	.pikolinos.com	Persistent
Magento cookie, which allows tracking when one of the HTTPS pages have been accessed (frontend_cid)	.pikolinos.com	Persistent
Magento cookie, which allows Pikolinos to register whether or not it allows a determined page to be stored in the caché. (external_no_cache)	.pikolinos.com	Persistent
Nosto cookie, which allows Pikolinos to show users products related to the one they are viewing at any time (2c.cld)	.pikolinos.com	Persistent
Bing cookies, focused on tracking conversions and monitoring users by remarketing (MR), (MUID), (fbm_) and MUIDB. For more information on the cookies used by Bing, see: **https://privacy.microsoft.com/es-es/privacystatement#maincookiessimilartechnologiesmodule**	.bat.bing.com	Persistent
This is a set of Google advertising cookies installed as a result of the use by Pikolinos of the DoubleClick service. Their purpose is to collect information on the browsing habits of users in order to offer them advertising adapted to their preferences (DSID, id, IDE). For more information on the cookies relating to Google's DoubleClick service, see: **https://support.google.com/adsense/answer/2839090?hl=es**	.doubleclick.net	Persistent
They recognise the session of a Facebook	.facebook.com	Persistent

user and make available the functionalities of the Facebook platform on its Website (lu)		
Cookie to identify users and ensure the correct operation of the Facebook services. (m_user)	.facebook.com	Persistent
They allow certain Facebook functionalities to be used, such as registration on the Website using your Facebook account details (csm, c_user)	.facebook.com	Persistent
Allows identification of the user's browser and identification of the session of a user logged on Facebook by a unique ID that is regularly updated (fr)	.facebook.com	Persistent
Basically, it allows Facebook to assign a number or identifier to a user's session (xs)	.facebook.com	Persistent
Cookie designed to improve performance. Allows Facebook to know the different load distribution between servers. (sb)	.facebook.com	Persistent
This Google Analytics cookie is used by Facebook to analyse user behaviour on its Website and navigation habits anonymously (_ga)	.facebook.com	Persistent
Allows Facebook to identify the browser used to connect to Facebook, or when connected to this social network (datr)	.facebook.com	Persistent
This Google cookie allows some user browser preferences to be recorded (language, number of results per page, etc.) by assigning a unique identifier to each user (NID, SNID, OGPC, CONSENT and DV)	.google.com	Persistent
These Google Analytics cookies are used by iAdvize to analyse user behaviour on the Website and browser habits anonymously (_ga, _gat)	.iadvize.com	Persistent
These iAdvize cookies allow the implementation of a chat system on the Website, enabling users to communicate with Pikolinos in real time (11885last, 11885vvc, 16last, 16wc, DV, _smToken and _pk_ses.134.24a1).	.iadvize.com	Persistent
HubSpot cookie that allows a unique identifier to be assigned to each visitor, who can then be tracked (hubspotutk)	.www.nosto.com	Persistent
HubSpot cookie that allows Nosto to count the number of visits to the Website (_hssc)	.www.nosto.com	Persistent
HubSpot cookie that allows Nosto to analyse the behaviour of the Users of the Website and, among other things, obtain information about the date and time of the first visit, the number of visits, etc. (_hstc)	.www.nosto.com	Persistent
This Google Analytics cookie is used by Nosto to analyse user behaviour on its Website and browser habits anonymously (_gat_marketing, _gat_generic, _gat, _ga)	.www.nosto.com	Persistent
This cookie identifies the browser used for navigation between the user's different visits.	.www.nosto.com	Persistent

(2c.cld)

This cookie is used to collect information about the different devices from which users access the site and combines them according to one profile. (2c.dld)	.www.nosto.com	Persistent
Cookie that shows whether a Nosto Pop-Up has been displayed to any of the users. (2c.dc)	.www.nosto.com	Persistent
Cookie used to store the user status related to the mobile user interface (2c.wc)	.www.nosto.com	Persistent
HubSpot cookie that allows Nosto to know whether the user has restarted the browser (_hssrc)	.www.nosto.com	Session
The xppcts, AKDC and ectoken cookies are persistent cookies used by Paypal to enable payments to be made from the platform. These cookies are accepted by clients when creating their Paypal accounts.	www.paypal.com	Persistent
The akavpau_ppsd and nsid cookies are session cookies that provide information to Paypal to allow payment within our website using Paypal. As in the rest of them, this cookie is accepted in the Paypal cookie policy when the user registers on the platform.	www.paypal.com	Session

How to change the cookie configuration

If you want to withdraw your consent to the use of PIKOLINOS cookies, or if you want to delete or control the storage of cookies on your computer, you can change the configuration of cookies as explained below.

Most browsers accept cookies automatically. However, the user can usually manage cookie preferences through the browser configuration. It is possible to delete all cookies, block all kinds of cookies, or accept only some kinds and disable the rest. The "Options" or "Favourites" headings that appear in the browser menu allow you to accept or reject cookies and other monitoring technologies, as well as to receive a warning from the browser when these technologies are being used. Alternatively, you can manage cookies by consulting the "Help" tab on the toolbar of most navigators. It is also possible to select the navigator from the list indicated below and follow the instructions:

- Internet Explorer; - **Chrome**; - **Safari**; -**Firefox**; - **Opera**.

Para móviles: - **Android**; - **Safari**; - **Windows Phone**; - **Blackberry**.

Si tiene cualquier duda en relación a las cookies, por favor escríbanos a:

PIKOLINOS USA, CORP.

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